

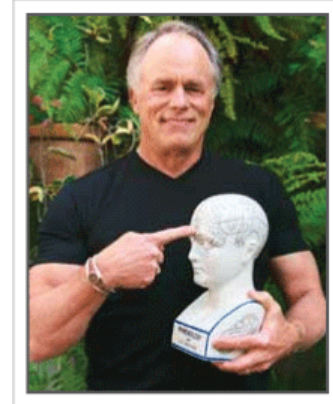
Born: January 27, 1942

Education: BA, Colgate Univ. 1964

- Major Psychology
- President Sigma Nu Fraternity
- Varsity Letters Football, Wrestling and Track
- Member School Senate

Professional Career:

1965-1966	District Sales Manager, Union Carbide Corp.
1966-1972	Registered representative, Hayden Stone; Institutional Sales & Arbitrage, Ltd. Partner, Mack Bushnell & Edelman (NYC)
1973-1976	Founder, Stress Transformation Center (NYC)
1977-1979	Founder, The Ion Foundation (LA)
1980-1983	Publisher, Mobius Science & Health Newsletter (LA)
1983-1988	Founder, Molecular Electronics Corp. (LA)
1980-1993	Founder, JR Enterprises (LA & Laguna beach, CA)
1994- 2005	Founder, Brain.com Inc. & Cognitive Care, Inc. (Laguna Beach & Irvine, CA)
2005- Present	Co-Founder, President, 20/20 Brain Power Partners, LLC



Josh Reynolds was named as Entrepreneur of the Year (1998; Entrepreneur Magazine), Outstanding Young Men of America (1977, Chamber of Commerce), and been on numerous national and regional radio and TV shows (inc. The Merv Griffin Show, AM America & the Discovery Channel) and magazines (inc. People) for his inventions, technological innovations and pioneering efforts in the fields of: biofeedback, stress management and psychophysiology; molecular electronics; alternative energy; air ionization; exercise and nutritional science, brain nutritional science; cognitive assessment and enhancement (“brain training”) technique and technology.

Josh, author of the book 20/20 Brain Power, is considered one of the premier brain health and fitness gurus of our time.

Josh has spent over 40 years studying brain health, performance and longevity, as well as the brain, mind and body connection. After a 3 year stint on Wall Street Josh founded the 1st fully staffed biofeedback stress management clinic in New York City. Josh was a pioneer not only in biofeedback and psychophysiology but in brainwave training and meditation. In 1978 Josh appeared as a guest on the Merv Griffin show where he demonstrated the power of mind over body by stopping his heart for millions of viewers. Adam Smith’s book, *Powers Of Mind*, devoted a whole chapter to Josh’s pioneering work in the brain-mind field.

Josh is known as the 100 Million Dollar Idea man for several inventions and technological innovations that each created over \$100M in annual revenues, and spawned several industries, such as, the negative ionizing air cleaners.

Josh launched Brain.com in early 1995 to research, develop, patent and commercialize the 50 year old science of *cognitive chronometrics*, or the use of mental reaction time (aka brain speed) tests to more fully assess true cognitive capacity. Teaming up with leading neuro and cognitive scientists from UC Irvine Medical School, UC Berkeley, Stanford Medical School, Harvard Medical School, Wisconsin College of Medicine and Scripps Research Inst. Josh developed and clinically validated a battery of computerized brain speed tests to: detect early stages of (premature) memory decline; track subtle changes in cognitive performance (as a result of a memory enhancing supplement or drug, etc.); analyze raw intelligence, and; enhance cognitive performance.

Josh is considered the Father of Brain Speed testing and training and conducted tests on over 1 million "brains" leading to probably the largest database of The World Brain in history.

Josh has been a scientific advisor to many anti-aging practitioners and medical and research centers, such as, Cenegenics Inst., Cognitive Labs, American Wellness Diagnostics, the Brain Sciences Institute, UC Irvine and others, and corporations, such as, Brain.com, InStone, Natrol, Unigen Pharmaceutical, and others.

Josh has combined his long history of formulating nutraceutical compounds with his online cognitive speed and memory tests to both develop and clinically validate the most effective formulas for the improvement of mood, memory and cognitive performance. Several companies including Natrol, Inc., Futurebiotics, 20/20 Brain Power, Brain Research Labs, BriteAge and Unigen are marketing products developed and/or validated by Reynolds and his patented brain speed technology.